



Student Name: \_\_\_\_\_ ID#: \_\_\_\_\_ GPA: \_\_\_\_\_

| Prefix and Number  | Course Name                        | Grade | Semester | Sem. Hours |
|--|------------------------------------|-------|----------|------------|
| MKTG 3013  | Marketing                          |       |          | 3          |
| MKTG 3033  | Strategic Marketing Communications |       |          | 3          |
| MKTG 4043  | Consumer Behavior                  |       |          | 3          |
| <b>SELECT THREE UPPER LEVEL (3000/4000) MARKETING ELECTIVES</b>  |                                    |       |          |            |
| <ul style="list-style-type: none"> <li>Students may also substitute STCM 4213 and/or STCM 4333 for one or two of the required three upper level MKTG courses.</li> </ul> |                                    |       |          |            |
| MKTG   |                                    |       |          | 3          |
| MKTG   |                                    |       |          | 3          |
| MKTG   |                                    |       |          | 3          |
| <b>Total Hours Required for Minor:</b>   |                                    |       |          | <b>18</b>  |

**NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the minor.**